

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA :30 9/18
Estimate Number	1536

Invoice #	116534-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116534
Alt Order #	06268654
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Doctors	10-11AM		•	-					
	CLASS 3	CANDIDATE r8.23									
				09/17/12 to	09/23/12	5x	-TWTF				
	WRAL			Tu	09/18/12	:30	10:32 AM	OFA-12-Z-118H	\$215.00		6
	WRAL			W	09/19/12	:30	10:10 AM	OFA-12-Z-118H	\$215.00		1
	WRAL			W	09/19/12	:30	10:34 AM	OFA-12-Z-118H	\$215.00		3
	WRAL			Th	09/20/12	:30	10:12 AM	OFA-12-Z-107H	\$215.00		5
	WRAL			F	09/21/12	:30	10:12 AM	OFA-12-Z-118H	\$215.00		4
2	WRAL CLASS 3 -	David Letterman CANDIDATE R8.23	1135p-1237a								
				09/17/12 to	09/23/12	2x	-TWTF				
	WRAL			Tu	09/18/12	:30	12:04 AM	OFA-12-Z-118H	\$270.00		1
	WRAL			Th	09/20/12	:30	11:54 PM	OFA-12-Z-118H	\$270.00		2
3	WRAL CLASS 2 -	Price is Right CANDIDATE r8.23	11a-12p								
				09/17/12 to	09/23/12	2x	-TWTF				
	WRAL			Tu	09/18/12	:30	10:59 AM	OFA-12-Z-118H	\$325.00		1
	WRAL			Th	09/20/12	:30	10:58 AM	OFA-12-Z-118H	\$325.00		2
4	WRAL CLASS 3 -	Noon News CANDIDATE r8.23	12p-1p								
				09/17/12 to	09/23/12	5x	-TWTF				
	WRAL			Tu	09/18/12	:30	12:27 PM	OFA-12-Z-118H	\$315.00		1
	WRAL			W	09/19/12	:30	12:23 PM	OFA-12-Z-118H	\$315.00		5
	WRAL			Th	09/20/12	:30	12:45 PM	OFA-12-Z-107H	\$315.00		2
	WRAL			F	09/21/12	:30	12:15 PM	OFA-12-Z-118H	\$315.00		4
	WRAL			F	09/21/12	:30	12:28 PM	OFA-12-Z-107H	\$315.00		3
5	WRAL CLASS 3 -	CBS Daytime (1:30-4P) CANDIDATE r8.23	130-4p								
				09/17/12 to		3x	-TWTF				
	WRAL			W	09/19/12	:30	2:59 PM	OFA-12-Z-107H	\$215.00		3
	WRAL			Th	09/20/12	:30	1:29 PM	OFA-12-Z-118H	\$215.00		1
	WRAL			F	09/21/12	:30	1:28 PM	OFA-12-Z-118H	\$215.00		2



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6	WRAL	Young and the Restless	4-5p				•		-		
	CLASS 3 -	CANDIDATE r8.23									
				09/17/12 to	09/23/12	2x	-TWTF				
	WRAL			W	09/19/12	:00			\$585.00	Credited	2
	WRAL			F	09/21/12	:00			\$585.00	Credited	1
7	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 4 -	CANDIDATE									
				09/17/12 to	09/23/12	5x	-TWTF				
	WRAL			Tu	09/18/12	:30	4:58 AM	OFA-12-Z-118H	\$150.00		1
	WRAL			Tu	09/18/12	:30	5:24 AM	OFA-12-Z-107H	\$150.00		5
	WRAL			W	09/19/12	:30	5:09 AM	OFA-12-Z-107H	\$150.00		2
	WRAL			Th	09/20/12	:30	5:09 AM	OFA-12-Z-118H	\$150.00		3
	WRAL			F	09/21/12	:30	4:59 AM	OFA-12-Z-107H	\$150.00		4
8	WRAL	5:00 First News	5-530p								
	CLASS 3 -	CANDIDATE r8.23									
				09/17/12 to		5x	-TWTF				
	WRAL			Tu	09/18/12	:30	5:13 PM	OFA-12-Z-107H	\$1,115.00		5
	WRAL			Tu	09/18/12	:30	5:22 PM	OFA-12-Z-118H	\$1,115.00		1
	WRAL			W	09/19/12	:30	5:27 PM	OFA-12-Z-118H	\$1,115.00		2
	WRAL			Th	09/20/12	:30	5:14 PM	OFA-12-Z-118H	\$1,115.00		3
	WRAL			F	09/21/12	:30	5:15 PM	OFA-12-Z-107H	\$1,115.00		4
9	WRAL CLASS 3 -	WRAL 5:30AM News CANDIDATE r8.23	530-6a								
				09/17/12 to	09/23/12	5x	-TWTF				
	WRAL			Tu	09/18/12	:30	5:44 AM	OFA-12-Z-118H	\$450.00		1
	WRAL			W	09/19/12	:30	5:53 AM	OFA-12-Z-118H	\$450.00		2
	WRAL			Th	09/20/12	:30	5:28 AM	OFA-12-Z-107H	\$450.00		5
	WRAL			Th	09/20/12	:30	5:54 AM	OFA-12-Z-118H	\$450.00		3
	WRAL			F	09/21/12	:30	5:45 AM	OFA-12-Z-118H	\$450.00		4
10	WRAL	5:30 News	530-6p								
	CLASS 3 -	CANDIDATE r8.23									
				09/17/12 to	09/23/12	5x	-TWTF				



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10	WRAL	5:30 News	530-6p						-		
		CANDIDATE r8.23									
	WRAL			Tu	09/18/12	:30	5:52 PM	OFA-12-Z-118H	\$1,115.00		1
	WRAL			W	09/19/12	:30	5:52 PM	OFA-12-Z-118H	\$1,115.00		2
	WRAL			Th	09/20/12	:30	5:37 PM	OFA-12-Z-107H	\$1,115.00		5
	WRAL			Th	09/20/12	:30	5:53 PM	OFA-12-Z-118H	\$1,115.00		3
	WRAL			F	09/21/12	:30	5:53 PM	OFA-12-Z-118H	\$1,115.00		4
11	WRAL CLASS 3 -	6pm News (M-F) CANDIDATE r8.23	6-630p								
					2 to 09/23/12	5x	-TWTF				
	WRAL			Tu	09/18/12	:30	6:23 PM	OFA-12-Z-118H	\$1,335.00		5
	WRAL			W	09/19/12	:30	6:13 PM	OFA-12-Z-118H	\$1,335.00		2
	WRAL			Th	09/20/12	:30	6:12 PM	OFA-12-Z-107H	\$1,335.00		3
	WRAL			F	09/21/12	:30	6:07 PM	OFA-12-Z-107H	\$1,335.00		4
	WRAL			F	09/21/12	:30	6:22 PM	OFA-12-Z-118H	\$1,335.00		1
12	WRAL CLASS 3 -	WRAL AM News CANDIDATE r8.23	6-7a								
					2 to 09/23/12	5x	-TWTF				
	WRAL			Tu	09/18/12	:30	6:23 AM	OFA-12-Z-118H	\$725.00		1
	WRAL			W	09/19/12	:30	6:53 AM	OFA-12-Z-118H	\$725.00		2
	WRAL			Th	09/20/12	:30	6:44 AM	OFA-12-Z-107H	\$725.00		3
	WRAL			F	09/21/12	:30	6:13 AM	OFA-12-Z-107H	\$725.00		5
	WRAL			F	09/21/12	:30	6:29 AM	OFA-12-Z-118H	\$725.00		4
13	WRAL CLASS 3 -	CBS Evening News (M-F) CANDIDATE r8.23	630p-7p								
					2 to 09/23/12	5x	-TWTF				
	WRAL			Tu	09/18/12	:30	6:59 PM	OFA-12-Z-118H	\$1,335.00		1
	WRAL			W	09/19/12	:30	6:51 PM	OFA-12-Z-118H	\$1,335.00		2
	WRAL			Th	09/20/12	:00				Credited	3
	WRAL			Th	09/20/12	:00				Credited	5
	WRAL			F	09/21/12	:30	6:50 PM	OFA-12-Z-107H	\$1,335.00		4
14	WRAL	Inside Edition	7-730P								



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-	CLASS 3 - CANDIDATE r8.23		-		-			-		
				2 to 09/23/12	5x	-TWTF				
	WRAL		Tu	09/18/12	:30	7:21 PM	OFA-12-Z-107H	\$670.00		1
	WRAL		W	09/19/12	:30	7:29 PM	OFA-12-Z-107H	\$670.00		6
	WRAL		Th	09/20/12	:30	7:13 PM	OFA-12-Z-118H	\$670.00		5
	WRAL		Th	09/20/12	:30	7:29 PM	OFA-12-Z-107H	\$670.00		3
	WRAL		F	09/21/12	:30	7:29 PM	OFA-12-Z-118H	\$670.00		4
15	WRAL CBS This Morning CLASS 3 - CANDIDATE r8.23	7am - 9am								
				2 to 09/23/12	9x	-TWTF				
	WRAL		Tu	09/18/12	:30	7:29 AM	OFA-12-Z-118H	\$380.00		4
	WRAL		Tu	09/18/12	:30	7:59 AM	OFA-12-Z-118H	\$380.00		1
	WRAL		Tu	09/18/12	:30	8:54 AM	OFA-12-Z-107H	\$380.00		2
	WRAL		W	09/19/12	:30	7:29 AM	OFA-12-Z-118H	\$380.00		12
	WRAL		W	09/19/12	:30	8:24 AM	OFA-12-Z-118H	\$380.00		3
	WRAL		<u>W</u>	09/19/12	:30	8:48 AM	OFA-12-Z-107H	\$380.00		7
	WRAL		Th	09/20/12	:30	8:29 AM	OFA-12-Z-118H	\$380.00		11
	WRAL		Th F	09/20/12	:30	8:59 AM	OFA-12-Z-107H	\$380.00		5
	WRAL		F	09/21/12	:30	8:28 AM	OFA-12-Z-107H	\$380.00		10
16	WRAL Entertaiment Tonight	730-8P								
	CLASS 3 - CANDIDATE r8.23									
				2 to 09/23/12	5x	-TWTF				
	WRAL		Tu	09/18/12	:30	7:40 PM	OFA-12-Z-118H	\$670.00		5
	WRAL		<u>W</u>	09/19/12	:30	7:48 PM	OFA-12-Z-118H	\$670.00		1
	WRAL		Th	09/20/12	:30	7:40 PM	OFA-12-Z-118H	\$670.00		2
	WRAL		Th	09/20/12	:30	7:55 PM	OFA-12-Z-107H	\$670.00		3
	WRAL		F	09/21/12	:30	7:55 PM	OFA-12-Z-118H	\$670.00		4
17	WRAL Dr. Phil CLASS 3 - CANDIDATE r8.23	9-10a								
			09/17/12	2 to 09/23/12	5x	-TWTF				
	WRAL		Tu	09/18/12	:30	9:48 AM	OFA-12-Z-118H	\$215.00		5
	WRAL		W	09/19/12	:30	9:12 AM	OFA-12-Z-118H	\$215.00		1



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WRAL Dr. Phil	9-10a	•	•	•					
	CLASS 3 - CANDIDATE r8.23		T1-	00/00/40	.00	0:40 414	12 - 1100	#045.00		0
	WRAL WRAL		Th F	09/20/12 09/21/12	:30 :30	9:46 AM 9:12 AM	OFA-12-Z-118H OFA-12-Z-118H	\$215.00 \$215.00		3 2
	WRAL		F	09/21/12	:30	9:36 AM	OFA-12-Z-110H OFA-12-Z-107H	\$215.00		4
18	WRAL Fri Hour 3	10-11p	•					*		·
.•	CLASS 3- CANDIDATE r8.23									
			09/17/1	2 to 09/23/12	1x	1				
	WRAL		F	09/21/12	:30	10:33 PM	OFA-12-Z-118H	\$2,225.00		1
19	WRAL Fri Hour 2	9-10p								
	CLASS 3 - CANDIDATE r8.23									
				2 to 09/23/12	1x	1				
	WRAL		F	09/21/12	:30	9:28 PM	OFA-12-Z-107H	\$1,790.00	1	1
20	WRAL 6pm News (Sat)	6-630p								
	CLASS 4 - CANDIDATE		00/1=//			4				
	MDAL			2 to 09/23/12	1x	1-		Φ47F 00	0.0	
	WRAL 7pm News	7-730p	<i>Sa</i> Sa	<i>09/22/12</i> 09/22/12	<i>:00</i> :30	7:15 PM	OFA-12-Z-118H		See MG 20.2 MG for 20.1 09/22	2
	What /pilinews	7-730p		7p - CLASS 4 (OFA-12-2-110H	\$175.00	WG 101 20.1 09/22	2
21	WRAL WRAL 6a News Sat	6-8a	7 1110 011	p 02.00	37 (1 1 2 1 2 7 1 1	_				
	CLASS 3 - CANDIDATE r8.23	.								
			09/17/1	2 to 09/23/12	2x	2-				
	WRAL		Sa	09/22/12	:30	6:25 AM	OFA-12-Z-118H	\$270.00	1	1
	WRAL		Sa	09/22/12	:30	6:41 AM	OFA-12-Z-107H	\$270.00		2
22	WRAL On The Record 7-730p	7-730p								
	CLASS 4 - CANDIDATE									
				2 to 09/23/12	1x	1-		•		
	WRAL	700.0-	Sa	09/22/12	:00	7.00 D14	12 - 107:		See MG 22.2	1
	WRAL On The Record 730-8p	730-8p	Sa Aire at 3	09/22/12 730p - CLASS	:30 3 CANDID	7:39 PM	OFA-12-Z-107H	\$125.00	MG for 22.1 09/22	2
24	WRAL CBS This Sat Morning 8-9a	8-9a	Alla at I	COP OLAGO	OCHIDID	7112 10.20				



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	CLASS 2 - CANDIDATE r8.23			•		_	_		•	•
				o 09/23/12	2x	2-				
	WRAL		Sa	09/22/12	:30	8:25 AM	OFA-12-Z-118H	\$470.00		2
	WRAL		Sa	09/22/12	:30	8:58 AM	OFA-12-Z-107H	\$470.00	1	1
27	WRAL Face The Nation 1030-1130 CLASS 4 - CANDIDATE	1030-1130								
	CLASS 4 - CANDIDATE		00/17/10+	0 09/23/12	1x	1				
	WRAL		Su	09/23/12	:00			\$1,020,00	Credited	1
28	WRAL 6pm News (Sun)	6-630p	Ou	03/20/12	.00			Ψ1,020.00	o Oreanea	,
20	CLASS 4 - CANDIDATE	6-630p								
			09/17/12 t	o 09/23/12	1x	1				
	WRAL		Su	09/23/12	:00			\$250.00	Credited	1
29	WRAL 60 Minutes	7-8p								
	CLASS 3 - CANDIDATE r8.23									
				o 09/23/12	1x	1				
	WRAL		Su	09/23/12	:00			. ,	See MG 29.2	1
	WRAL 60 minutes	730-830p	Su LD due te	09/23/12	:30	9:04 PM	OFA-12-Z-118H	\$2,670.00	MG for 29.1 09/23	2
				NFL game r						
	WB41 WB41 0 M : N		Err duc to	THE game i	an over o					
30	WRAL WRAL Sun Morning News CLASS 3 - CANDIDATE r8.23	7-9a								
	CLASS 3 - CANDIDATE 18.23		00/17/10+	0 09/23/12	2x	2				
	WRAL		Su	09/23/12	:30	7:59 AM	OFA-12-Z-118H	\$400.00		2
	WRAL		Su	09/23/12	:30	8:59 AM	OFA-12-Z-116H OFA-12-Z-107H	\$400.00		1
31	WRAL Sun Hour 1	8-9p	Ou .	00/20/12	.00	0.007.111	017 12 2 10711	φ100.00		
01	CLASS 3 - CANDIDATE r8.23	0-3 p								
	02/100 0 0/11/B/B/11/2 10:20		09/17/12 t	o 09/23/12	1x	1				
	WRAL		Su	09/23/12	:00			\$3.115.00	See MG 31.2	1
	WRAL CBS SPECIAL	830-930p	Su	09/23/12	:30	9:41 PM	OFA-12-Z-107H	7 - 7	MG for 31.1 09/23	2
		•		NFL game r						
			LR due to	NFL game r	un over 37	7:40				



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Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

DII	INVOICE	ATE

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32	WRAL CBS Sunday Morning	9-1030a		•		•		•		
	CLASS 2 - CANDIDATE r8.23									
				2 to 09/23/12	2x	2				
	WRAL		Su	09/23/12	:30	9:31 AM	OFA-12-Z-118H	\$600.00		1
	WRAL		Su	09/23/12	:30	10:29 AM	OFA-12-Z-107H	\$600.00		2
33	WRAL Thu Hour 3 CLASS 3 - CANDIDATE r8.23	10-11p								
				2 to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	10:31 PM	OFA-12-Z-118H	\$2,450.00		1
34	WRAL Thu Hour 2 CLASS 3 - CANDIDATE r8.23	9-10p								
			09/17/12	2 to 09/23/12	1x	1				
	WRAL		Th	09/20/12	:30	9:46 PM	OFA-12-Z-118H	\$3,115.00	1	1
35	WRAL Late News CLASS 3 - CANDIDATE r8.23	11-1135p								
			09/17/12	2 to 09/23/12	5x	-TWTFS-				
	WRAL		Tu	09/18/12	:30	11:13 PM	OFA-12-Z-118H	\$1,335.00		4
	WRAL		W	09/19/12	:30	11:26 PM	OFA-12-Z-118H	\$1,335.00		1
	WRAL		Th	09/20/12	:30	11:12 PM	OFA-12-Z-107H	\$1,335.00		3
	WRAL		F	09/21/12	:30	11:26 PM	OFA-12-Z-107H	\$1,335.00		5
	WRAL		Sa	09/22/12	:30	11:17 PM	OFA-12-Z-118H	\$1,335.00		2
36	WRAL Tue Hour 1 CLASS 3 - CANDIDATE r8.23	8-9p								
				2 to 09/23/12	1x	-1				
	WRAL		Tu	09/18/12	:30	8:33 PM	OFA-12-Z-118H	\$3,550.00		1
		Aired Spots	96							

Gross Total \$73,505.00



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



Advertiser	Obama For America	
Product	OBAMA :30 9/18	
Estimate Number	1536	

Invoice #	116534-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116534
Alt Order #	06268654
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Agency Commission

Payment Terms 30 Days **Net Amount Due** \$62,479.25

\$11,025.75